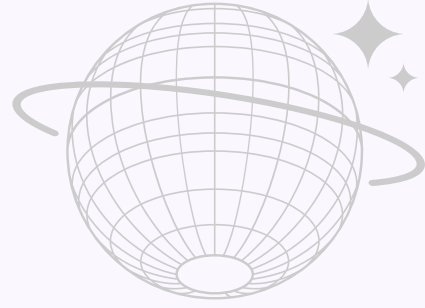




AUG 8<sup>th</sup> 2025

# STARTUP DOMAIN SUMMIT-2025



IISc, Bengaluru



## Introduction

The Startup Domain Summit 2025 was successfully hosted by ISOC India Bengaluru, with the invaluable support of ICANN, on 8th August 2025 at the prestigious Indian Institute of Science (IISc), Bengaluru. The summit was designed as a strategic industry platform to bring together startup founders, domain name industry experts, policymakers, and technology professionals to discuss the evolving role of domain ecosystems in digital innovation and entrepreneurship.



## Objective of the Summit

The primary objective of the summit was to highlight the strategic importance of domain names and digital identity in building scalable and globally competitive startups. The program aimed to create awareness about new gTLD opportunities, internet governance participation, and the role of domain strategy in strengthening brand credibility and market presence.

## Key Speakers and Industry Insights

The summit featured distinguished speakers who delivered impactful sessions across multiple dimensions of the domain and startup ecosystem.

Samiran Gupta provided comprehensive insights into the domain name industry, discussing governance frameworks, policy evolution, and emerging global trends. His session emphasized the importance of stakeholder participation in shaping the future of the internet.

Edmon Chung shared perspectives on the value of new generic Top-Level Domains (gTLDs) and the work of DotAsia, highlighting regional digital empowerment and the growing significance of alternative domain extensions in establishing unique digital identities.

Bimlesh Gundurao addressed brand building in the digital age, focusing on how startups can leverage strategic domain acquisition and digital positioning to enhance credibility and competitive differentiation.

Venkatesh Venkatasubramanian discussed unlocking startup potential through innovation, scalability, and a strong digital foundation, emphasizing that domain strategy plays a critical role in long-term business growth.

## Industry Relevance

The summit demonstrated strong industry relevance by bridging the gap between the startup ecosystem and the domain name industry. It enabled meaningful dialogue on digital branding, internet governance, and scalable digital infrastructure. The event also provided networking opportunities that fostered collaboration between entrepreneurs, technology experts, and policy stakeholders.



## Outcomes and Impact

The Startup Domain Summit 2025 successfully strengthened awareness about domain strategy as a core component of digital transformation. It encouraged startups to view domain names not merely as web addresses but as strategic digital assets. The summit also reinforced collaboration between ISOC, ICANN, and industry leaders to support sustainable digital innovation in the region.



## Conclusion

Overall, the Startup Domain Summit 2025 served as a high-impact industry engagement platform that combined technical insight, strategic discussion, and ecosystem collaboration. The event reaffirmed the importance of domain ecosystems in shaping the future of digital entrepreneurship and innovation.